Third Annual Health Disparities Conference The "Harlem Health Initiativ presented by John M. Palmer, Ph.D. **Executive Director Harlem Hospital Center** Renaissance Health Care Network

Today, We Will Discuss...

- The Greater Harlem Chamber of Commerce's "Harlem Healthy Living" Initiative
- We will review our accomplishments for 2008 and discuss upcoming activities for 2009

The "Harlem Healthy Living" Initiative

- A campaign to improve the health of the children, adults, seniors and families in Upper Manhattan;
- Reduce the number of people with diseases that are directly related to the obesity epidemic, such as diabetes, high blood pressure, stroke, heart disease, kidney disease, blindness and asthma;
- Educate the community to gain greater control over these diseases;

The "Harlem Healthy Living" Initiative

Increase access to and availability of healthier foods;

Teach moderation and control over consumption;

 Increase physical fitness in the daily routines of residence of the greater Harlem area;

The "Harlem Healthy Living" Initiative 2008 Accomplishments

The State of the Health of New Yorkers



Lloyd A. Williams, Chairperson, The Greater Harlem Chamber of Commerce brought together Hon. Scott Stringer, Manhattan Borough President, Dr. Bob Lee, from WBLS-FM, Dr. Ralmer, Hon. Adrian Benepe, Commissioner, NYC Department of Parks & Recreation, Deputy Commissioner, Caryn Resnick, NYC Department for the Aging, and Dr. Robert Woodbine, San Bao Holistic Care, Hazella Rollins-Lavar, Stroke of Hope Foundation to help the Chamber Kick Off the HHL Initiative with a Panel Discussion in February 2008.

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009 Any use, copying, or distribution without written permission from the presenter is prohibited



Dr. Robert J. Woodbine N.D., M.AcOM., L.Ac.,

Strategies for Optimum Wellness (S.O.W.)

Talk Show, Second Tuesday of

Every Month at 4:00 p.m.,

WHCR-FM The Voice of Harlem

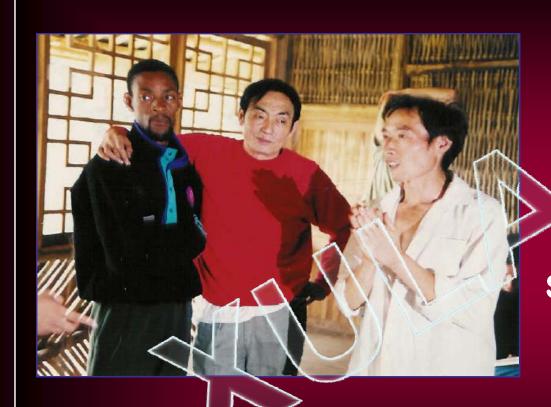
The Goal of Strategies for Optimum

Wellness (S.O.W.) is to SOW the Seeds

of Effective Health Strategies For the

Listening Audience Through a

Discussion, Often With Expert Guests of
a Variety of Relevant Health Topics



Dr. Woodbine
and Master Wang
Qingyu and a
Shamanic Healer in
an Upper Mountain
Monastery
Sichun, China in 1997
studying Tai Chi
and Qigong

doewoodbine@earthlink.net



docwoodbine@earthlink.net

The HHL Initiative participated in World Tai Chi And Qigong Day's Tenth Annual Anniversary in April

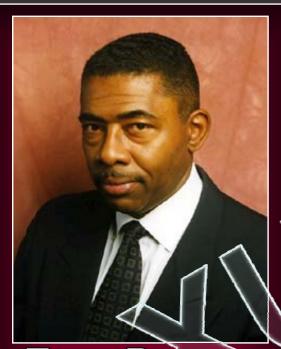
One World
One Breath
In Central Park



World Pai Chi And Qigong Day

ree event to promote health and stress reduction.

docwoodbine@earthlink.net



Tony Rogers
Vice President, The Greater
Harlem Chamber of Commerce

Dr. Woodbine and Tony Rogers taught the basics of Qigong and Taijiquan at the St. Nicholas Park Plaza to a group of over twenty participants in April.

Additionally, Mr. Rogers and his Qigong teacher from Korea treated several participants using their Ki Energy System.

"Tai Chi & Qigong come from the beart of ancient Chinese mind/body wisdom and represent an oasis of calm that can cultivated in our hearts, minds and in our world. The subtle quiet stillness of Tai Chi & Qigong is permeating global culture at a time when most needed by humanity." Bill Douglas, Founder World Tai Chi & Qigong Day

Stress & Obesity Conference April 1, 2008
Guest Speakers included renowned author and physician,
Dr. Hilda Hutcherson, who discussed sexuality and stress.
Dr. Cynthia Grace discussed obesity and stress.
Dr. Kristie Lancaster, NYU, discussed stress.



Dr. Hilda Hutcherson



Dr. Cynthia Grace



Dr. Kristie Lancaster



School Nutritional Summit ~ April 16, 2008 Dr. Benjamin Ortiz, Pediatrics, held a Legislative Forum on "Stepping Up For a **Healthier School Environment," at the** Harlem Children's Zone.

Oral Cancer Walk ~ April 19, 2008



"Harlem Healthy Living" Initiative partnered with WBLS-FM, the NYU College of Dentistry, the Student National Dental Assoc., Columbia University, Harlem **Hospital Center and the** Renaissance Health Care **Network, to lead New York** City's Third Annual Oral **Cancer Walk to raise** awareness of a disease that kills over 7,000 Americans each year.

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Any use, copying, or distribution without written permission from the presenter is prohibited

ABC Super Weekend May 16 - 18, 2008
Taking Steps Towards Better Health in Harlem



Dr. Icilma Fergus, Robert Rainford, Attending Cardiologist and ABC Member, Cassandra McCollough, Vice President, Professional Education of ABC

Association of Black Cardiologists in sollaboration with the "Harlem Healthy Living" laitiative held a three day event which focused on raising awareness about heart disease and empowering communities to take action in preventing cardio vascular disease.

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Any use, copying, or distribution without written permission from the presenter is prohibited

Lets Talk About Love, Children and Money



SII Lal Abrama Men's Health Magazine

Cynthia Grace, Ph.D



Kevin P. Cofferell, M.D., M.Ph.



Moderator





Actor, Producer Spoken Word Artist and R & B Musician



Terrie M. Williams, MSW



The Terrie Williams Agency Stay Strong Foundation

Healthy Eating and Living Initiative and Harlem Hospital Center Present

Let's Talk About Love, Children and Money: A Mental Health Month Panel Discussion

Dominic Carter

Featuring Sil Lai Abrama Dominic Carter Kevin P. Cotterell, M.D. Cynthia Grace, Ph.D. Mel Jackson Billy Jones, M.D. Terrie M. Williams, MSW

Wednesday, May 28, 2008 1:00 p.m.



Political Reporter, NY one Author, No forme's E by

Harlem Hospital Ceriter He bert Cave Auditor um 5(6 Len ox Aver te At 135th Street in the Village of Harlem A mission is Free A Are Velcome

First 75 que la receive a free copy of Fominic Carter's (round) reaking Book, le Men ma's boy

leed More Information? fall 212,030,1372











Mental Health Month Panel Discussion Moderated by Dominic Carter. Political Reporte

> anelists included: Sil Lai Abrams Dr. Kevin Cotterell Dr. Cynthia Grace Mel Jackson **Dr. Billy Jones Terrie Williams**

June 21, 2008 & November 22, 2008
Voza Rivers and the New Heritage Theater Group produced a moving performance by actress Denise Fleming. This one woman performance on mental health and abuse has had a profound effect on everyone who has seen it.

Diabetes lecture featuring Gabriel Cousens, PhD. August 6, 2008

Lillian Butler, co-owner of Raw Soul Restaurant hosted a lecture on Diabetes that featured Dr. Gabriel Cousens, noted health guru and author who discussed his book, *There Is A Cure For Diabetes*.

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Any use, copying, or distribution without written permission from the presenter is prohibited

Seminar: The Status of Mental Health and Oral Health August 1, 2009

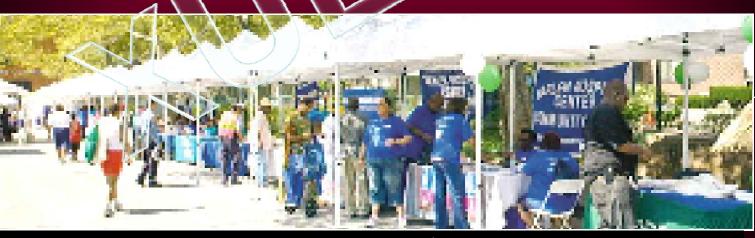
The Health Committee of the Chamber partnered with Columbia University Medical Center, The New York Times and WHCR-FM to host this seminar. Presenters included Dr. Leon Merrick, Dr. Allan J. Formicola, Dr. Mindy Fullilove. The session was moderated by Mr. Dominic Carter from NY 1.

HARLEM DAY ~ August 17, 2008
Harlem's Community Advisory Board, Auxiliary and clinical administrative staff participated in this event. This year's theme "The Health of Our Community is Our Top Priority"

Harlem "Health Walk-A-Thon" ~ August 23, 2008
First Annual Harlem "Health Walk-A-Thon" The
walk was the official culmination to the HARLEM
WEEK 2008. Comprehensive health screenings
provided by Harlem Hospital Center.

Harlem's Health Village

For HARLEM DAY, Dr. Robert Woodbine, Tony Rogers, Harlem Hospital Center, and other GHCC members were integral parts of the Harlem Health Village. They shared important health services and educated close to 1,000 participants who passed through the Harlem Health Village on Harlem Health Expo Day.



Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009 Any use, copying, or distribution without written permission from the presenter is prohibited

Harlem's Health Village





HHL Walk-A-Thon



Fox 5 News Ancher Mike Woods gave the crowd a pep talk to start the walk. The Pre-Event Warm-Up was provided by the Dance Theater of Harlem.

Approximately 2,000+ men, women and children from Harlem and throughout the five boroughs participated in the walk on August 23.



Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

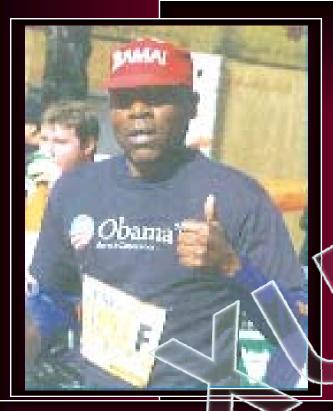
Any use, copying, or distribution without written permission from the presenter is prohibited

HHL Walk-A-Thon

A Wellness Lounge was created in Partnership with Wellness Interactive.

Ms. Desiree Watson, President and CEO and her staff provided a unique all-day venue of an enclosed 800 square foot tent at the Walk-A-Thon's start location that offered holistic care services and speakers.

Dr. Woodbine coordinated the participation of many of harlem's holistic health practitioners, as well as, notable speakers, Dr. Cynthia Grace and Dr. Leon Merrick.



Marathon Runner,
New York State Senator
Bill Perkins running through
the "Harlem Miles."

On Sunday, November 2, the New York Road Runners and The Greater Harlem Chamber of Commerce joined forces for the first time to create the "Harlem Miles" of the York City Marathon. Beginning at Fifth Avenue and 138th Street and continuing to 96th Street, the "Harlem Miles" featured live musical performances and entertainment for six hours of the marathon.

Imhotep Gary Byrd





The Legendary Hal Jackson

The Streets of Harlem were alive with the sound of music during the NYC Marathon.
From WBLS-FM,
Imhotep Gary Byrd and the legendary Hal Jackson broadcast their radio shows live on West 123rd Street.

Hospitals and Health Care Institutions
Harlem Hospital Center

Hospital for Special Surger

The Mount Sinai Hospital Center

Ralph Lauren Cancer Center

North General Hospital

NY Presbyterian Hospital

St. Luke's/Roosevelt Hospital

Columbia University Medical Center and

National Medical Association

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Any use, copying, or distribution without written permission from the presenter is prohibited

Athletic Clubs and Facilities

The Harlem YMCA

The New York City YMCA

New York Road Runners

Parks, Indoor Recreation & Pool Facilities

U.S. National Park Service &

NYC Department Parks & Recreation

Colleges, Universities, Medical Schools

Columbia University

NY School of Podiatry

Howard University

New York University

Meharry Medical College

The City College of New York

Morehouse College

University of the West Indies

Borough of Manhattan Community College

Barnard College

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Any use, copying, or distribution without written permission from the presenter is prohibited

City Wide and National Partners

New York Urban League

NYC & Company

NAACE

National Medical Association

NYS Black and Puerto Rican, Hispanic & Asian

Legislative Caucus

Harlem Congregations for Community Improvement

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Media Partners: Print

Amsterdam News

NY Christian Times

NY Carib News

NY Daily News

Harlem Community News

NY Times

NY Post

Positive Community Magazine

Uptown Magazine

NY Beacon

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

Any use, copying, or distribution without written permission from the presenter is prohibited

Media Partners: Radio

WBLS FM KISS FM WWRL AM RXP 101.9 F **WLIB AM** WNYC AM/FM **WQXR-96.3 FM WBAIFM**

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009

The Complete List of Partners

This complete list of Partners may be found on " Harlem Healthy Living" Initiative Website. The list is still in formation and ou are interested in joining, you may visit the Website: www.harlemhealthyliving.com

"Harlem Healthy Living" in the News

Uptown's battle of the bulge

HEALTHY EATING AND LIVING INITIATIVE

H.E.A.L. IS ITS acronym, and the Health Eating and Healthy Living initiative has been created to do just that. The goal of enair, and restore the health of residents in upper Manhattan and neighbor hoods like it around the city.

The program has been created help people live healthier and more producive lives by educating them about

Conducted by the Greater Harlem Chamber of Commerce in concert with Rep. Charles Rangel (D-Harlem) and New York City, the private-public initiative will aggressively focus on two main hemes and related sub-topics in the our quarters of 2008

With particular concern about the mpact of these illnesses on senior citizens and children, each of the quar conzens and consoren, each of the quar-ters will focus on dramatically important health issues that disproportionately affect communities of color. The catego-ries are obesity and stroke, mental health and orthopedic health, oral health and diabetes, and stress and heart

As one of the media partners of Health Eating and Healthy Living initia tive, the Daily News will look at obesity xamine oral health and diabetes later in

program and all four segments, visit www.HarlemHealthyEatingandLiving.com



War mounting against plague of obesity and deadly related diseases

These Manhattanites are coping with weighty issues

considered obese.

No legger obese, Roy Edward Johnson
North Morith Christopher on General State
North Morith Christopher obese obese
North Morith Morith Christopher ob years
pass obesity and the direction and legger ob years
pass obesity and the second property of the content of the second property of the content of the second property of the secon

All three are long-time patients of gastroist Dr. Jay Cowan. He has helped them lems. manage the chronic health problems they Last eveloped as result of being overweight.

"The choices we make have a lot to do East and Central H with our health overall," said 5-foot-8 Health Office found

choices before they d

BY JAN PRIMARIE

Quant, whose weight bullsomed from 150 beathing 150 beath 1 Quinn, 55, lauded the GHCC for a pro-gram last year that highlighted Harlem res-taurants that cater for diabetics.

"Touth back on macaroni and cheese, potat salads, and I don't eat too much bread." "Unfortunately we're in a community

"think that was phenomenal," she said.

Through diet, exercise and medication, Quian been able to control her diabetes and blood pressure.

**Think that was phenomenal," she said.

Through diet, exercise and medication, Quian been able to control her diabetes and blood pressure.

Sumus, and 1 con't ent too much Dread.

**Sum

News

February 6

Optown's Battle of the Bulge

Health program's an ally in pattle of the bulge



Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009 Any use, copying, or distribution without written permission from the presenter is prohibited

"Harlem Healthy Living" in the News

Health initiative takes aim



Education and awareness can ease grip of devastating killer aliments

In the early 1990s, I had no idea what a stroke was let alone its rish factors or warning signs. What

at stroke and heart disease



Americans, claiming the lives of 36.6% of the more than 291,000 blacks who die each year in the U.S.

And the obesity epidemic in the U.S. is adding to existing stroke risk factors affecting among African-Americans. "You have to confront the bur-

"You have to confront the burden of risk factors and disparily within this burden, specifically within this burden, specifically the traditional effects of indence and prevalence across of ferrent populations," Willian said. "Smoking, hypertensic heart disease and diabetes a the heavyweights."

What also increases the risk strokes are what he calls risk fators in lifestyle, specifically ponutrition and lack of adequa physical activity.

physical activity.

"Mental, environmental tors, stress and depression

play a role in an individual's decision to either eat healthy or visit a doctor," said . Williams. "It affects motivation."

fects motivation."

The Healthy Eating/Healthy Living initiative is designed to play a part by heavily advocating health literacy to empower men, women and children with simple

women and children with simp knowledge. "That might be the 'crouchi



reatment by a emergency medical fectors. Is the first step to surviving a zerote. Once at the ho quire or have emergen ask about the life serving tot-busting drug TPA. Photo by Daily News

Taking aim at heart disease

CONTINUL FROM FINE 25

them basic afestyle modifitions and how to recogn stroke symptoms in family me

stroke symptoms in family mem bers.

There are two problems tha greatly complicate stroke surviv at.

The first, Williams said, is that most patients are unaware that there is treatment for strokes. Tissue plasminogen activator or (IPA) is a clot-buster used to treat 80% of strokes caused by ar-

Some Prevention Tips

other foods that lead to hardening of the arte

aravailable in most hospital
Williams said.

"This is a public health crisi
We tell people to ask for TPA"the clot-buster," he said.

we tell people to lisk for 1PA—
'the clot-buster,' he said.
The second problem is the people don't recognize the symptoms of a stroke and don't recognize the urgency need to call 911 and get to a bospital.

and get to a hospital.

"It's not worth second-guessing symptoms," Williams sak
"The mistake we see are patient
who develop numbness on ha
their body, went to sleep, an
woke up with a devastating para

For information about the Heatiny Eating/Heatiny Livin initiative, contact the Greate Harlem Chamber of Commercat (212) 862-7200 or visit www.HarlemHealthyEatingandLiving.

Daily News

February 6

The HHL Initiative takes Aim at Stroke and Heart Disease

Signs ar d symptor is of a sanke

WHAT YO J'D FEEL: Sudden we skiness on our abness on o

both sides of your body.

Sudden of Would people in one or both eye
Sudden of Wouldy speaking, articulating

Sudden c problems
difficulty willing.

Sudden severe headache with no known

Sudden severe headache with no known cause.

WHAT TO DO:

these symptoms, call or have someone call!

3-hour time frame.

When you get to the hospital, inquire or have someone ask about TPA, the "clot-bustion".

When you get to the hospital, inquire or hav someone ask about TPA, the "clot-busting" drug.

PLANNING AHE

If you, a friend or family member have a known risk of stroke, here are some tips to consider: 1. Research hospitals in your area that specialize in cardiovascular health. 2. Regularly check on family members, friends and neighbors living atone who have risk factors such as obesity and high blood

hand smoke. 4. Get free or low-cost health care for you and your family.

and your family.

5. Take advantage of free health screenings and annual checkups as often as you can.

Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009 Any use, copying, or distribution without written permission from the presenter is prohibited

"Harlem Healthy Living" in the News

These Manhattanites are Coping with Weighty Issues, New York Daily News, February 6, 2008, pg 23

"Harlem Healthy Eating and Living:"
The Greater Harlem Chamber of Commerce:
One Year Healthy Lifestyle Initiative
New York Daily News, February 6, 2008, pg 32

Ask Dr. Palmer

The Positive Community, February 2008 issue, pg 61

Uptown Striving for Better Health

New York Daily News, April 23, 2008, pg 5

Harlem Healthy Living in the News

"Harlem Miles" of the New York Marathon – CNN November 2nd.

The "Harlem Miles" brings energy to the New York Marathon; Fox TV November 2nd.

Heal on the Move. New York Daily News, April 23, 2008. pg 5

Healthier Living in Harlem New York Daily News, August 7, 2008, pg 3

Health Hike in Harlem New York Daily News, August 7, 2008

Health's On the Agenda New York Daily News, August 7, 2008, pg 11

Here's to Your Health Harlem The Positive Community, July/August Issue, pg 45

"Healthy Living Initiative" Helps Harlem Residents Restore Health New York Times, October 7, 2008, Presented at the Xavier University of Louisiana College of Pharma

The "Harlem Healthy Living" Initiative Our Plans for 2009

First Quarter
Stroke
Cancer

Second Quarter

Diabetes

Mental Health

Third Quarter
Obesity
Oral Health

Fourth Quarter
Asthma
Nutrition

We began this quarter with activities designed to reduce the incidences of stroke and cancer in the Harlem Community

Stroke Grand Rounds
Dr. Olajide Williams
Associate Director, Department of Neurology
Harlem Hospital Center
Session on Recurrent Stroke Prevention
was well attended by
Community Members and Health Practitioners

Pulmonary Hypertension Lecture Series February 4

Dr. Icilma Fergus Lecture on Cardiovascular Health, February 5, 2009

Dr. Robert Woodbine Radio Show on WHCR
Stroke and Heart Disease for African American Women
with guests Sherri Holman, American Heart Assoc./
American Stroke Assoc., Dr. Francys Johnson, American
Heart Assoc. American Stroke Assoc. and Dr. Jennifer
Meires, M.D., Assoc. Professor of Medicine and Director of
Nuclear Cardiology at NYU School of Medicine, and
President of the American Society of Nuclear Cardiology.

Amate A TI Misma = Love Yourself

Friday February 13, 2009

Harlem Hospital Center in Partnership with the American Cancer Society and Univision will host

"Amate A TI Misma = Love Yourself" | Mammogram

Campaign. On this day, patients receive free mammograms from 8:30am – 6:00pm.

Go Red Cardiovascular Health Event February 14
National Coalition of 100 Black Women Manhattan
Chapter, Association of Black Cardiologists are
partnering with us to present a ½ day seminar sharing
information on women's heart health. This Panel
discussion is open to community members and health
providers. Throughout the sessions, hypertension,
glucose and cholesterol screenings will be provided.

Dr. Kamau Kokayi, Physician and Host/Producer of WBAI's Global Medicine Review will be a panelist discussing holistic health options for the prevention and treatment of cardiovascular disease.

First Quarter

GHCC First Quarter Membership Meeting at The Marriott Hotel – February

GHCC Health Committee report to HARLEM WEEK Sponsors – March

World Kidney Awareness Day - March

Community Forum on Women's Health - March

Second Quarter

Alcohol and Drugs: Use, Abuse and Addiction – April

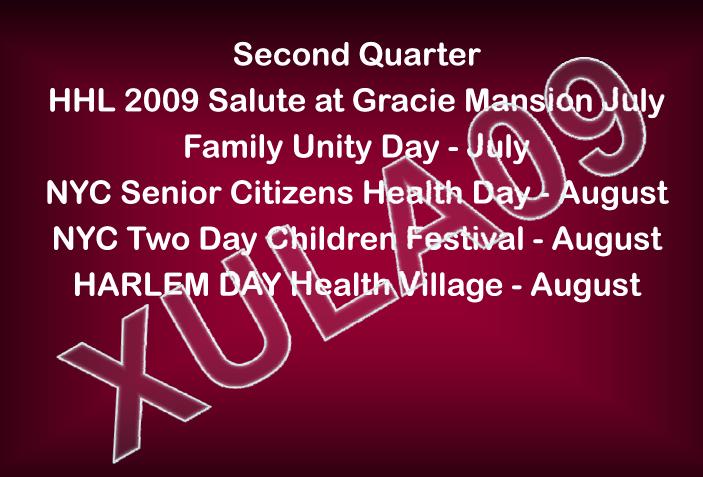
World Tai Chi and Qigong Day Celebration - April

Asthma Awareness Month - May

World Asthma Day - May

Cover the Uninsured Week - May

Third Annual Stroke Disparity Conference – June



Third Quarter

HARLEM DAY Healthy Village – August

HHL Walk-A-Thon/Road Runners Race- August

Childhood Obesity Conference - September

Fourth Quarter

Community Forum on Oral Health – October

Aspects of Tobacco Addiction – November

Harlem Miles NYC Marathon - November

Special Thanks and Sources

Dr. Robert Woodbine, N.D., L.Ac. San Bao Holistic Care

Lloyd A. Williams, Chairperson

The Greater Harlem Chamber of Commerce

2008 End of Year Report

"A Year of Positive Growth and Change"

harlemworldblog.wordpress.com

The Greater Harlem Chamber of Commerce Sherlock Robinson

Need More Information? Visit The Greater Harlem Chamber of Commerce's "Harlem Healthy Living" Website:

www.harlemhealthyliving.com

John M. Palmer, Ph.D

Executive Director

Harlem Hospital Center

Renaissance Health Care Network

