

UTILIZING INTEGRATED DISCIPLINES TO IMPROVE HEALTH OUTCOMES IN COMMUNITY ENVIRONMENTS

Integrating a Multidisciplinary Approach in an Academic Setting

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Presented at the Xavier University of Louisiana College of Pharmacy's 3rd Annual Health Disparities Conference – April 19-21, 2009
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UNIVERSITY AND COMMUNITY PARTNERSHIPS

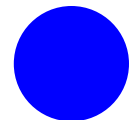
- Objectives for today's discussion
 1. Discuss the importance of academic and community partnerships
 2. Discuss a case study example – University Community Partnership (UCP) at UCSF
 3. List three challenges faced in establishing an integrated inter-professional academic and community partnership
 4. Describe areas of interest to promote healthy communities
 5. Describe lessons learned from the UCSF experience
 6. Discuss UCP success stories



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Why is this topic important?

- Health disparities are a national issue
- Perceived benefits of academic civic engagement and creating partnerships
- Role of the University in the Community
- Community opinions and perspectives of the University
- Identifying issues that impact a community's health:
 - Funding support for programs
 - Jobs
 - Education
 - Research and Evaluation



Wortis, et al. J Higher Education Outreach and Engagement, 2006;11:2(121-138)

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Background

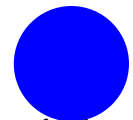
- University of California San Francisco
 - Health Sciences campus
 - 4 Health Professional Schools (Dentistry, Medicine, Nursing, and Pharmacy) and a Graduate Division
 - UCSF Medical Center and UCSF Children's Hospital
 - Research intensive, tertiary patient care, and teaching

- UCSF Mission Statement:
 - Advancing Health Worldwide

- UCSF Vision Statement:

In advancing health worldwide, we will:

 - Serve our local, regional and global communities and eliminate health disparities



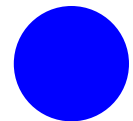
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Background

- Health Disparities in San Francisco
 - Bay View Hunter's Point
 - Mission
 - Potrero Hill
 - Visitacion Valley

- What the communities experience:
 - Health issues: asthma, cancer, violence
 - Environmental Issues: air pollution, toxic waste
 - High Unemployment
 - Low Education achievement



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- **Case Study:** University Community Partnerships (UCP) - 2005
(University Community Partnership Program & University Community Partnership Council)

- **Purpose**

Coordinate the many existing partnerships between UCSF-affiliated individuals/groups and San Francisco-based community organizations and support new partnerships.

- **Mission**

To build collaborative relationships between UCSF and the community, promoting civic engagement, fostering community health and well-being and enhancing the environment for education, research, employment and patient care at UCSF. The UCPP serves as a bridge between UCSF and the community, emphasizing partnerships that value and respect the assets and diversity of both.

Task Force on Community Partnerships Report 2005

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- **Case Study:** University Community Partnerships (UCP)
(University Community Partnership Program & University Community Partnership Council)
- **Purpose of Council**
Empowered to work with University administration to guide the operations of the Partnership Program. Council consists of UCSF members (reps from all four schools) and community members in equal balance.

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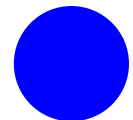
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○ Genesis of UCP

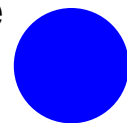
- Multi stage process

- Executive Vice Chancellor convenes Task Force on Community Partnerships. Charge is to:
 - Perform an inventory of UCSF partnerships
 - Review benefits to the community and university of academic partnerships in community-based programs
 - Identify key attributes of successful community-academic partnerships
 - Make recommendations for improving the success and impact of in UCSF's engagement in community-based programs and partnerships



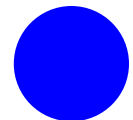
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- Task Force findings:
 - Civic engagement not only good for the public but is essential in assisting UCSF in achieving excellence as an academic institution
 - UCSF assets – lead to successful community partnerships
 - Institutional mission and commitment
 - Experience and track record in successful community partnerships
 - Resources and infrastructure
 - Timely opportunities – New Mission Bay campus
 - Barriers impeding successful community partnerships
 - A culture not conducive to civic engagement
 - Insufficient institutional competence in community partnerships
 - Lack of greater and formalized resources and infrastructure
 - Lack of sufficient academic incentives and acknowledgement of the value of community partnerships



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- Components of University Partnerships Program
 - Information clearing house and coordinating center
 - Faculty development and support
 - Service-learning curricular development
 - Community economic and employment development
 - Internal grants program
 - Dissemination, communications, and recognition
 - Navigation, technical support and endorsement
 - Champions and leadership
 - Evaluation to assure the quality and integrity of programs



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- Lessons learned

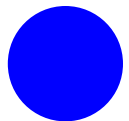
- Function of program
- Function of the council
- Skills sets and roles of key administrative support staff
- Champion – high level university administrator

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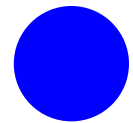
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- What we do
 - Grants
 - Workshops
 - Job training
 - Recruitment of new council members
 - Recruitment of new partnerships
 - Service Learning



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- Examples of successful partnerships
 - Community Partnership Resource Center (<http://partnerships.ucsf.edu/>)
 - Education outreach – Partners in Food and Fitness
 - Service Learning – Schools of Dentistry, Medicine, Nursing and Pharmacy
 - Research and Evaluation – Center for AIDS Prevention Studies (CAPS)
 - Centerforce, a local CBO working with prisons across California to create and investigate strategies for delivering effective HIV prevention programs targeting HIV+ and HIV- inmates, as well as their female partners outside San Quentin State Prison.
 - Walden House, a residential treatment site for recovering addicts, has worked on developing services for transgenders in recovery.



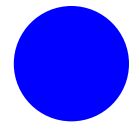
<http://www.sf.ucsf.edu/>

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- The CTSI Community Engagement Program provides consultation to representatives of:
 - Community-based organizations
 - Public and private clinics and pharmacies
 - Government offices and agencies

On:

- Planning and conducting research with UCSF investigators
- Implementing research
- Disseminating research
- Learning about evaluation and research
- Establishing research advisory boards



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- Success stories!
- Looking to the future!

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**QUESTIONS & COMMENTS
THANK YOU**

